



**The
Peninsula
College Fund**

Annual Report Fiscal Year 2019

THE PROBLEM

Only 11% of US first-generation, low-income college students graduate from college in 6 years.*

OUR MISSION

Our mission is to empower low-income, first-generation college students to graduate and obtain a job that aligns with their career goals.

OUR VISION

Our vision is to transform lives through college success and entry into rewarding careers. This transformation ripples outward to their families and communities, and inter-generationally, to break the poverty cycle for good.

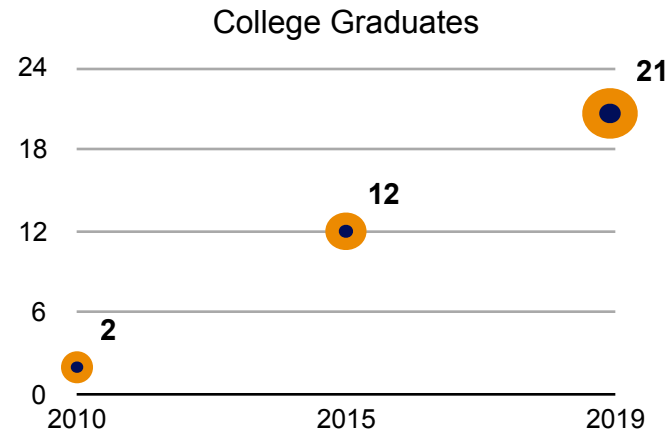


* Jennifer Engle, Ph.D. and Vincent Tinto, Ph.D., "Moving Beyond Access: College Success for Low-Income, First-Generation Students". The Pell Institute for the Study of Opportunity in Higher Education.

WHAT DOES THIS REPORT COVER?

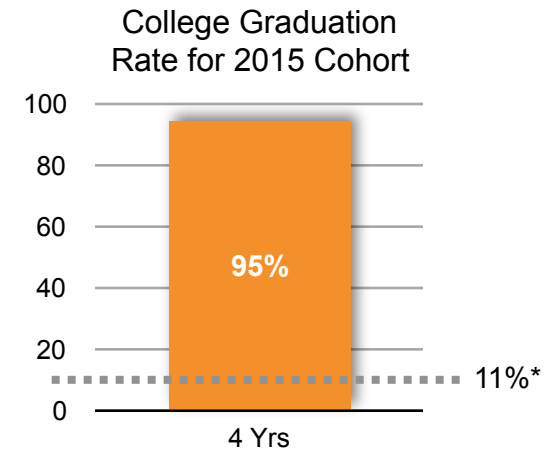
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SUCCESS IN COLLEGE



The graph above illustrates the total number of PCF scholars who graduated with a bachelor's degree in 2010, 2015 and 2019, regardless of their incoming year.

Of the 20 scholars who entered college in 2015, 19 graduated within four years.



* Nationally, 11 percent of low-income, first-generation students earn a bachelor's degree after 6 years. Jennifer Engle, Ph.D. and Vincent Tinto, Ph.D., "Moving Beyond Access: College Success for Low-Income, First-Generation Students". The Pell Institute for the Study of Opportunity in Higher Education.

SUCCESS IN LIFE

College Majors of the 2019 Graduates

- Biological Sciences
- Biology
- Business Management & Economics
- Child Development
- Computer Science
- Dance
- English
- Legal Studies
- Liberal Studies
- Mechanical Engineering
- Neuroscience
- Plant Science
- Political Science
- Psychology
- Sociology



Corine Forward graduated magna cum laude with first honors and a 3.88 grade point average from Georgetown University with a Bachelor degree in English. Corine is proud to say that she was accepted into Columbia Law School, which she began attending in fall 2019.

Erik Ortega is a recent graduate of UC Berkeley with a Bachelor degree in Environmental Earth Science. He is a part of the Rotary Club's Young Professionals Mentoring Program. He is proud to be working as a Project Coordinator for the CFO and COO at Mercedes-Benz.



Edgar Aguirre recently graduated with a Bachelor degree in Fine Arts in Dance and a Minor in Education Sciences. Edgar is currently dancing in Denver, Colorado with an apprenticeship for the Cleo Parker Robinson Dance Ensemble.

SCHOLARSHIPS



Scholarship Funds Awarded
Since PCF's Inception:

\$3M+

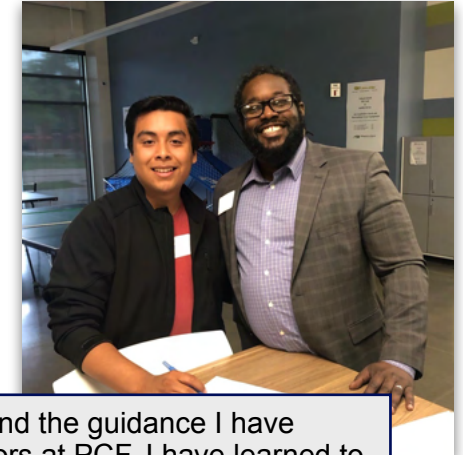
Total Number of Scholarships
Awarded Since PCF's Inception:

323

“With PCF’s involvement I have been able to have resources to help me and my parents fund college, which means a great deal to me and my family.”

- Roger Trejo
Computer Science
Bowdoin College

MENTORING



"With the emotional support and the guidance I have received from my many mentors at PCF, I have learned to have faith in myself, in my abilities, and in my future."
- PCF Scholar



"Knowing that I am making a small contribution in shaping our future generation of leaders is priceless. I feel that I receive more than I give. My mentee has his own challenges that force me to think critically and realize that we don't have to have shared experiences, but the willingness to connect."
- PCF Mentor



TRAINING

Year-over-Year Overview	FY 2016/17	FY 2017/18	FY 2018/19	FY 2019/20	Training Timing
Soft Skill Training *					
Communications		x	x	x	1-1 Training (Throughout the year)
Enthusiasm & Attitude			x	x	
Teamwork			x	x	
Networking			x	x	
Problem Solving & Critical Thinking		x	x	x	
Professionalism			x	x	
Employment Preparation					
Job Seeking Skills	x	x	x	x	Conference (Summer)
Resumes & Interviews	x	x	x	x	Workshop (Winter)
Digital Citizenship		x	x	x	
Professional Branding			x	x	
Workforce Experience					
Exploratory Internships			x	x	
High-Impact Career-Focused Internships	x	x	x	x	
Informational Interviews			x	x	



2018 College and Career Leadership Conference

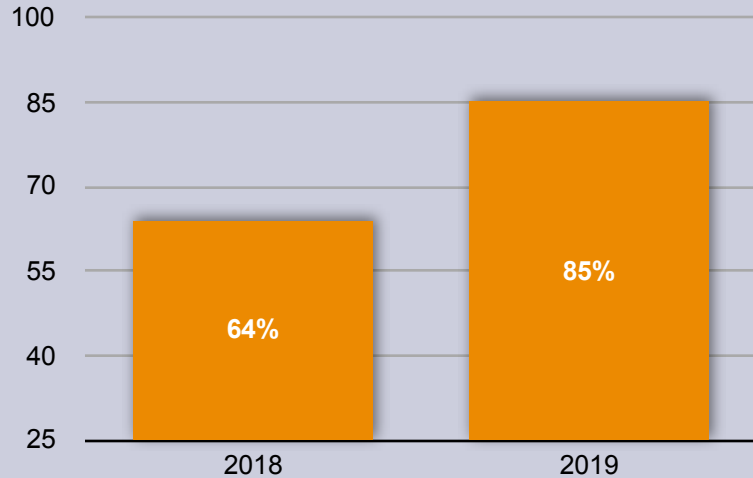
“PCF’s annual conference has been a great resource for me. I never expected the overwhelming help I received in assisting me with my professional development and academic support. Building connections with industry professionals and learning about new career paths have given me insights into the real world. These experiences gave me the confidence I needed to feel prepared for life after graduation.”

- PCF Scholar

* Taken from the National Association of College & Employers (NACE).

INTERNSHIPS & CAREERS

Career-Focused Internships



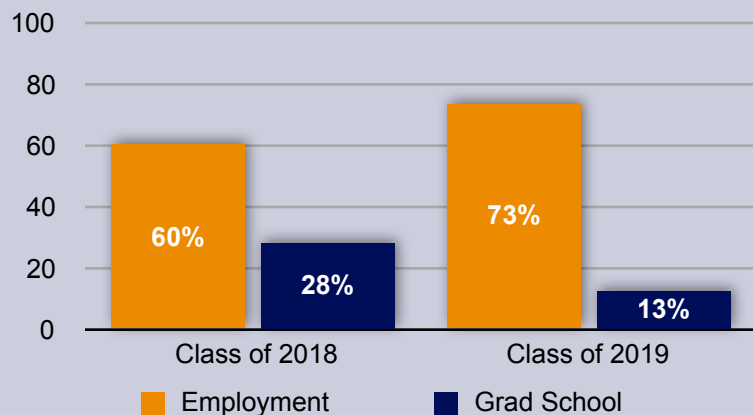
The graph above illustrates the percentage of students in 2018 and 2019 who had a career-focused internship the summer before entering their senior year.



“I have had the opportunity to intern at SLAC helping analyze data from an experiment shooting lasers into certain manganese compounds performed at SACLA in Japan. This experience taught me that anything is possible as long as you’re committed to the process of learning, are determined to excel at what you do, and have an open mind to the possibilities. As a soon-to-be senior, I can’t tell you how valuable this experience has been for me in helping me secure a post-graduation job within my career field.”

- Jose Enrique Corado
Applied General Math
UC Riverside

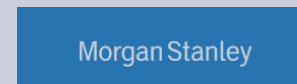
Post-College Employment & Graduate School



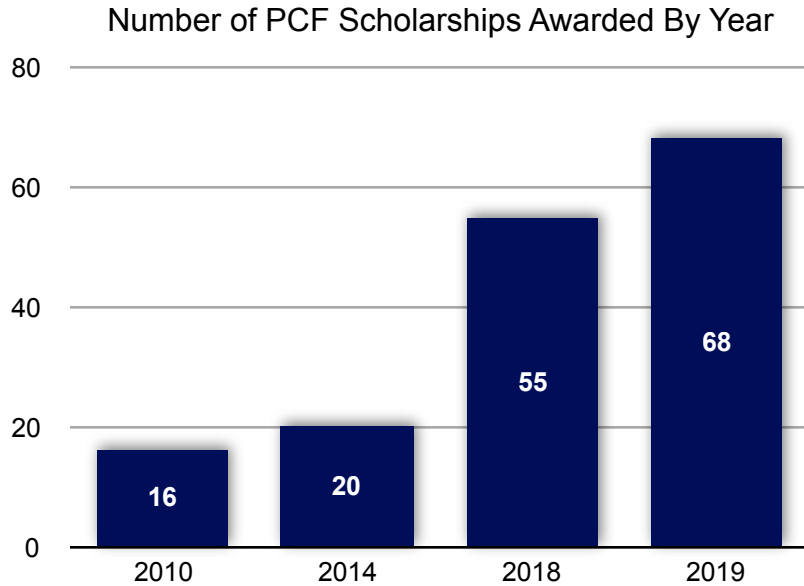
The graph above shows the percentage of recent PCF graduates who were either employed or pursuing graduate school within 6 months of graduation. Nationally, the employment rate for recent college graduates is 58.7%.*

* NACE, First Destinations for the College Class of 2018.

Sampling of Where PCF Graduates Work



OUR REACH CONTINUES TO GROW



“PCF has helped me be where I am at today. From giving me financial support to career counseling, PCF made it possible for me to attend college, graduate without any debt and land a job post-graduation. I am forever grateful for the opportunities and relationships PCF has given me.”

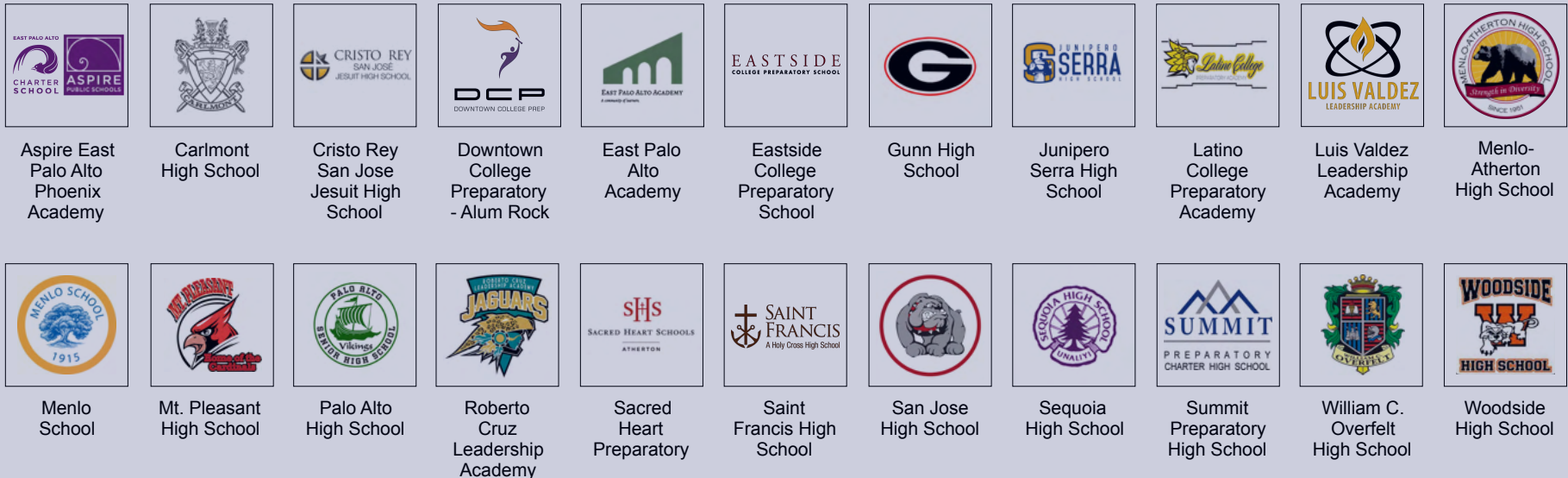
- Pierre Abdel-Malek
B.S. Industrial Engineering
Cal Poly SLO '17

“PCF has been monumental in allowing me to graduate from such a prestigious university. No words can express my gratitude for all that PCF has done for me, other graduates, and our communities. I am beyond honored to have had the privilege to be a part of PCF and to have met incredible people along the way. I will always be eternally grateful for the lasting impact that PCF has left in my life.”

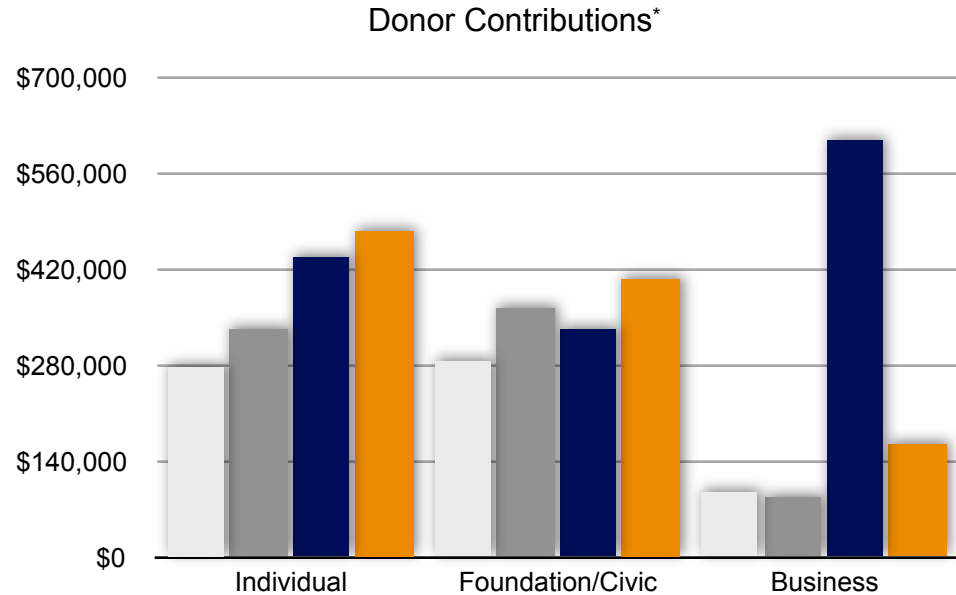
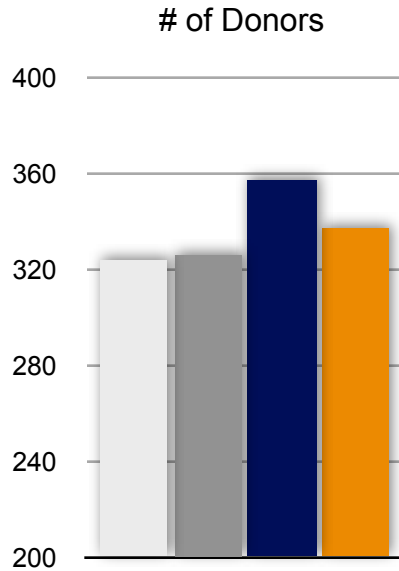
- Gladys Bustos
B.A. Chicano Studies, Minor in Education
UCLA '17

Partner High Schools

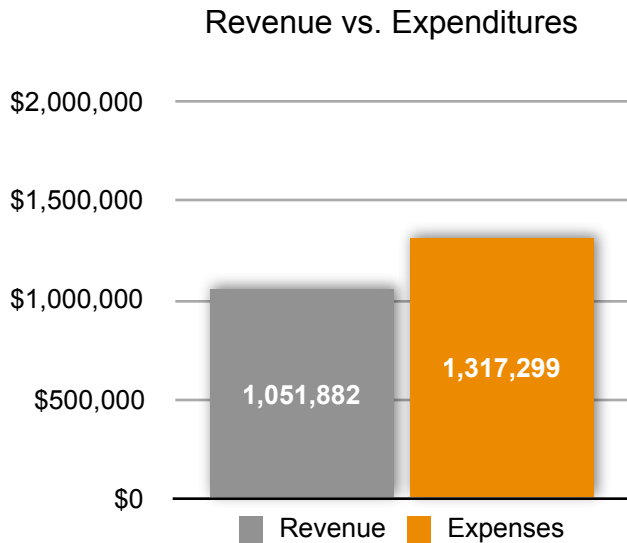
PCF Scholars come from these twenty-two high schools



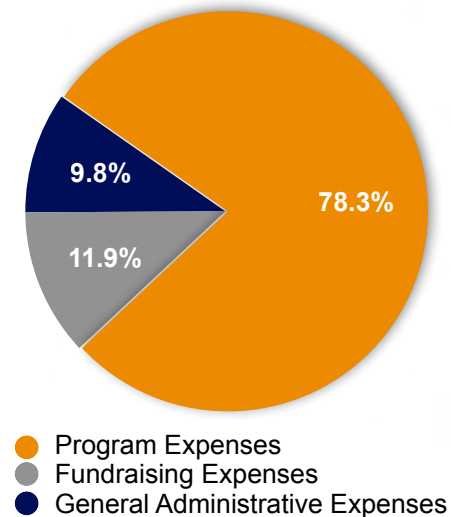
FINANCIALS (July 1, 2018 - June 30, 2019)



FY16
 FY17
 FY18
 FY19



Operational Expenditures



Note:

* We gratefully acknowledge a five-year pledge in the amount of \$500,000 from Jay Paul Company, all of which was recorded in FY 2018.

OUR TEAM



L-R Rocio Castaneda, Edher Zamudio, Denise Villamil, Christina Mireles, Yadira Antonio, Natalie Walker, Natasha Cook, Martha Corral and Veronica Rueda

OUR BOARD

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Jo Volkert

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INVESTING IN PCF

You are needed to keep the momentum going strong in Fiscal Year 2020. Dedicated volunteers and financial resources are critical to the success of the PCF Scholar Program, and the rewards for your investment are enormous. For each graduate, the transformation ripples outward to their families and community, and inter-generationally to break the poverty cycle for good.

EVERYONE CAN GIVE!

GIVE TIME – Volunteer as a mentor. Provide advice, support, information, role modeling, and networking opportunities to our talented scholars.

GIVE TALENT – Share your expertise with our scholars by assisting our staff during College & Career Success Workshops. Your insights on career-related topics such as networking, interviewing, career selection and academic preparation can add immeasurably to their ability to define and reach their goals.

GIVE OPPORTUNITY – Offer a career-focused summer internship in your workplace. Share your network for informational interviews and potential internship experiences.

GIVE GENEROUSLY!

- ♦ \$50 Helps defray the cost of dorm life
- ♦ \$100 Helps towards purchasing textbooks
- ♦ \$250 Funds scholar networking events
- ♦ \$500 Funds attendance for 1 scholar at the college and career success conference
- ♦ \$1,000 Funds attendance for 2 scholars at the college and career success conference
- ♦ \$1,500 Provides a career-ladder internship stipend
- ♦ \$3,000 Funds one year of a four-year \$12,000 scholarship
- ♦ \$6,000 Sponsors wrap-around programs and scholarship for a scholar for 1 year

JOIN PCF'S SCHOLARSHIP CIRCLE!

A 4-year pledge of \$500 up to \$6,000 a year directly adds to our capacity to add new scholars in spring 2020. Named scholarships are at the \$3,000 a year plus level. Join this growing group for greatest impact. Email our Development Director, Natalie Walker, for a brochure about the Scholarship Circle at natalie@peninsulacollegefund.org, or call 650-249-7754.



I suppose everyone who is drawn into the gravitational field of The Peninsula College Fund has a story of how it all began. Ours started with Nancy Collins, through whom we met Charles Schmuck, at a horse-related event in August 2013, and got involved. Who knew back then? I like to think of the PCF timeline as defined by N, the number of scholars in or through the program at any

given moment in time. We signed up when N was 15. We have always liked to support “early-stage” efforts: good ideas, good people, but maybe no proof yet that the idea will fly. Education plays a key role in leveraging society: what can be done to get more qualified youngsters to stay on their education tracks? We like to support organizations that have considerable skin in the game. Hard to beat PCF in this category: its volunteers, its mentors and its network for counseling and internships, and now a burgeoning “alumni” association. And we like nothing more than to see something we have nurtured catch on, mature, and become a success in everyone’s eyes. How do you know whether your giving has made a difference? PCF has one pretty simple metric: remember N? It’s now 323, as of June 30, 2019. So, it’s been a great ride. We like to bask in PCF’s halo for its journey from 15 to 323, and beyond.

- Kip & Becky Witter
PCF Donors

If you are interested in learning more about volunteer opportunities or wish to make a donation, please visit our website, www.peninsulacollegefund.org.

DONORS (July 1, 2018 - June 30, 2019)

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Donors \$100,000+

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Jay Paul Company *

Donors \$25,000+

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Donors \$5,000+

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Landmark Builders Inc.
Morgan Stanley

Donors \$1,000+

DES Architects and Engineers
SalesForce.org

Donors up to \$1,000

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Donors \$200,000+

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Donors \$5,000+

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Donors up to \$2,500

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Laura Bold

What a pleasure and an honor to be part of the amazing Peninsula College Fund. As a mentor for almost 7 years I can tell you from the bottom of my heart what a joy it is to help make a difference in one first-generation student at a time. We say in our tradition that 'when you change one life, you change the world.'

- Peg Krome, PCF Mentor

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- ✦ Scholar Circle (\$3,000+ for 4 years)

- ❖ Leadership Circle (\$1,000+ for 4 years)
- ✦ Donor Circle (\$500+ for 4 years)

- ❖ Alumni

We made every effort to create an accurate list of our FY19 donors. Please contact Natalie Walker, natalie@peninsulacollegefund.org, for any errors or omissions, with our sincere regrets.



 **The
Peninsula
College Fund**

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info@peninsulacollegefund.org
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